YANKEE BUSINESS WINNING RUSSIA

Americans in Petrograd Have Their Pockets Bulging With Contracts of Sales.

SAFE ROUTES ARE FEW

Stockholm, Nov. 30. - More and more the American business men appear to be investigating commercial possibilities in Russia. Every steam-er from America brings steadily increasing numbers of them, and Americans are continually streaming in from Petrograd and Moscow with their pockets filled with contracts or the proceeds of sales.

There is, however, a very consider-able number who either go no farther than Stockholm or who reach their aims only after many weeks of weary
waiting here. These are the men who
neglected before shipping their goods
to inform themselves of the conditions to be met, or routes, of things
essential to the sale and delivery of
goods in Russia.

A typical case is that of the representative of certain automobile firms

sentative of certain automobile firms sentative of certain automobile hrms in America, who came to Stockholm with motor trucks intended for Russia, despite the fact that it is nearly two years since the Swedish parliament enacted a law refusing transit to motor vehicles in any and all circumstances. This law, enacted on January 9, 1915, prohibits absolutely and unqualifiedly the transit through Sweden to Russia of arms or parts Sweden to Russia of arms or parts thereof, ammunition, war material not specially mentioned, lead in all forms and motor vehicles of any kind.

and motor vehicles of any kind.

Letters no Good.

The shipper of the motor trucks was inclined to reproach the British embassy in Washington for having issued to him letters of assurance on articles which could not be transited through Sweden. It may be that the men in the department of the embassy that issued these letters were not familiar with the Swedish law. Quite apart, however, from the question of whether they know or should have given warning, American shippers should understand that letters of assurance are in no way a guaranty that surance are in no way a guaranty that the goods covered are wanted by or can enter Russia, or that they can

Russia, in common with all other belligerent countries, has prohibited the importation of certain goods and closely restricted the importation of others. Generally speaking, all luxur-ies may not be brought into the em-pire.

The list of things wanted is subject The list of things wanted is subject to frequent alteration; conditions outside Russia may make it impossible at a given moment to send certain articles thither. At present, for instance, it appears impossible to get any coffee across Sweden. At least one big shipment from an American firm has been held up for months because the Swedish government demands, as a condition precedent to permitting it to be taken across the kingdom, that a third of the quantity be sold in Sweden. The British government refuses to consent.

Outside Russia may make it impossible to get any coffee across Sweden. At least one big shipment from an American market with some promise of a permanent place in the public regard. Those who have not attempted harmony upon it may have speculated upon its source. A. P. Taylor, a correspondent of the federal Department of Commerce, has given some information on that point.

The ukulele was first produced by

Question of Roures.

Another detail in which American shippers appear often uninformed is the matter of routes, which now, with the approach of winter, becomes important. German submarines have reportant. German submarines have re-cently been harrying shipping in the Gulf of Bothnia to such an extent that it has been seriously restricted. The results naturally have been accumulation of good in Swedish ports on the gulf. The freezing up of the Gulf of Bothnia, which may come now at any time, will close all watter, connection between Swedien come now at any time, will close all watter connection between Sweden and Finnish ports until next April. There will remain then only the overland route via Haparanda and Tornea. This is a single track road, both in Sweden and in Finland, there is anything but a surplus of locomotives and other rolling stock on the Swedish end, and the route's transportation facilities are in general so limited that delays of weeks and even of months are possible in the case of goods not wanted with great urof goods not wanted with great ur-

Archangel will soon be icebound, and in any event it is and has been of little importance for shippers desiring to avoid the Scandinavian route, inasmuch as the transportation facilities there have hardly more than sufficed to handle government importations of materials needed for the conduct of the war. It is reported unofficially that the completion of the new railway from Mourma to Alexandrovsk may be expected soon, but too optimistic hopes must not be based on the report. Alexandrovisk is ice-free all winter.

Information Up-to-Date.

American shippers desiring to get goods into Russia between now and the reopening of water transportation in the spring, should keep themselves informed to the minute as to the responsibilities to Mannah kind Than the Gold of the Indies was the attraction that led Columbus to sail westward, that carried Cortez to Mexico and Pizarro to Peru. The lucas had large stores of the precious metal, representing no doubt, the accumulations of many centuries, the accumulations of many centuries. The capture of such a booty resounded through Europe. Spain became for a time the wealthiest as well as the wealthiest as well as the most powerful nation of Europe, and this was ascribed to the gold of Peru.

But Peru held another treasure much more valuable for the nations of Europe than the golden booty of Pizarro. Carrying the potato to Lucyrope was an event of much more subsequent history of the world than sending the long gold to the subsequent history of the world than sending the long gold to the subsequent history of the world than sending the long gold to the subsequent history of the world than sending the long gold to the sinse day which generally.

A Product More Valuable to Man liking the Incas to clear away all pimples, blotches and other skin eruptions and that makes the skin soft, clear and healthy. Any druggist can supply you with zemo, which generally overcomes all skin diseases. Acne, eczema, itch, pimples rashes, black heads in most cases to elemine disappear overright. Itchi

the reopening of water transportation in the spring, should keep them selves informed to the minute as to transportation conditions via Haparanda, as to goods desired and which will be favored in expedition, and as to conditions in Sweden regarding transit. A neglect to obtain up-to-date information about any and all of these details may—probably will—mean vexatious delays and loss of profits or even more than profits.

The so-called "Aktiebolaget (stock company) Transito," a company

company) Transitio," a company formed in Stockholm with the consent of the British government to supervise transit of goods for Russia, possesses at all times complete information concerning all conditions mentioned. This information will be been at the disposition of the American placed at the disposition of the Amer-ican consulate-general in Stockholm upon request from him on behalf of

upon request from him on behalf of an intended shipper. Another available source of information is the State department at Washington.

Regardless of the difficulties of getting goods into Russia, all American business men returning from that country are enthusiastic over the possibilities there. Not only are American goods highly regarded, but there is also, according to the testimony of several returned merchants, much dissatisfaction over many classes of goods with which the Japanese have been flooding the Russian market.

John Bull Awake.

The same man spoke admiringly of

The same man spoke admiringly of the manner in which English mer-chants are grasping the opportunities

chants are grasping the opportunities offered.

"Wherever I went," he said, "I saw evidences of the excellence of English preparation to get and hold the Russian trade after the war. The English tradesman has waked up. The great firms have men on the ground who know the language and the country's

customs, and their organization is steadily becoming more efficient. "I found no graft anywhere and paid out no money for bribes. My experience may be unique, but I gained the inpression that the man who has honest goods to sell at hon-est prices can do business without bribery.

This American was inclined to think certain pressure in some cases to bring about a preference of British tradesmen over American. The Brit-ish authorities here do not believe that is so. As to goods coming from America for Russia they deny categor-ically that any preference is shown. At the British legation the following statement was made to The Associ-

ated Press correspondent:
"We deny absolutely that any
preference is given to the transit of
British commodities to Russia. British export licenses and letters of as-surance at Washington are both issued in accordance with the same lists of goods required by Russia, and no preference is given to British ex-porters. We have been at great pains to institute as perfect a scheme for the transit of American goods as of

Mosher System Adopted by

National Commercial Schools The Mosher System of Shorthand has received the endorsement of the National Association of Accredited Commercial Schools at their annual meeting in Chicago and the system has been placed on the list of Ac-credited texts promulgated by the association.

Mosher shorthand is an Omaha invention, the author being F. Willis Mosher, who has been a shorthand teacher here for many years. The Mosher Shorthand Publishing com-pany, consisting of F. Willis Mosher, R. C. Strehlow and A. M. Gebelt, all

R. C. Streblow and A. M. Gebelt, all of Omaha, was organized less than a year ago and by securing the stamp of approval of the highest authority in business education, they have successfully opened a market for Mosher Shorthand, which is almost unlimited. Mr. Mosher and Mr. Gebelt, who attended the convention, were fortunate enough to have Guy Haxby of Omaha accompany them. Mr. Haxby is a writer of Mosher Shorthand and has been a court reporter for Judge Thornell of Council Bluffs for five years.

Last, but not least, is the fact that the company will be in correspond-ence with thousands of schools in every section of the country and Omaha will receive its share of pub-licity along with the system.

HAVE YOU GOT A UKULELE?

The ukulele was first produced by a Portuguese at Honolulu, Hawaiian Islands. It was a popular vehicle of music in the island slong before it invaded the American market.

vaded the American market.

Alr. Taylor tells us that September
1, 1915, the ukulele factories of the islands were turningout 500 or 600 instruments a month. A year later the
production had increased to 1,600 a
month, and the orders from music
dealers were far from being all filled.
Last month a commany was organized. Last month a company was organized

Last month a company was organized in Honolulu to manufacture 2,000 ukuleles a month.

The ukulele is made principally of the native koa wood. The peculiar tone produced is said to be obtained only from well seasoned koa wood, properly prepared and fitted. The issland prices for the instruments range from \$3.75 to \$20, the higher priced product being heavily beaded. With the new companies forming, the output during the coming year is estiput during the coming year is esti-mated at 40,000.—Seattle Post-Intelli-

PERU GAVE US THE POTATO.

tained almost the same importance in other parts of the world within the last hundred years.—National Geographic Magazine.



tables and berries produced abundant crops.

Excellent results were reported in the development of a hybrid strawberry combining the hardy characteristics of the native stock and the quality of fruit of sorts cultivated in the states. Most of the hybrids were developed at the Sitka station in southeastern Alaska, where agricultural experts predict a still better berry before long. Certain varieties of apples have been grown in the coast country and what is believed to be the first apple blossom in central Alaska is reported from Rampart station, seventy-five miles south of the Arctic circle.

Many new and early varieties of

Many new and early varieties of grain have been produced in Alaska. Work has been continued in breeding

Alaskan conditions.

Sheep, the reports say, will do well on Kodiak island and the coast region. In normal winters the animals could maintain themselves with little feed, it is declared. For the development ment of a satisfactory beef animal it is recommended that yaks be im-ported from Asia for crossing with hardy cattle. Horse breeding also is recommended for Alaska.

DRAMA IN HUMBLE HOMES

Romance Beckons to Playwrights
From One and Two-Story
Dwellings.
A big city ought to have a big heart
for all its little homes. There they
stand, their own argument, two stories
high, row upon row, block after block.
Two young people came and started
housekeeping. Rainbows bridge the
little space from the kitchen range to
the potted ferns in the parlor window.
From the sidewalk you could see most
of the wedding presents. Gilt frames from the sidewalk you could see most of the wedding presents. Gilt frames there were, with pictures of a kind, a table of barber shop onyx, a piano all shiny facade—upright, of course, or it would not be tolerated. You might poke fun at the painted globe of the lamp, but it stood there a glowing auerole of the affection of the giver.

Who shall write the drama and the romance of three meals a day of wash.

romance of three meals a day, of washing and ironing, of babies crying and chuckling, of children going to school and bringing home their maltreated arithmetics and their strange tales of dehumanized teachers? Who shall find a novel between the shiny brown covers of the little account book that travels so often to the corner grocery and the meat market, and who shall

OUCH! LUMBAGO?

Try Musterole. See How Quickly It Relieves

You just rub Musterole in briskly, and usually the pain is gone—a delicious, soothing comfort comes to take its place.
Musterole is a clean, white ointment, made with oil of mustard. Use it instead of mustard plaster. Will not blister.
Many doctors and nurses use Musterole and recommend it to their patients.
They will gladly tell you what relief it gives from sore throat, brouchitis, croup, stiff neck, asthma, neuralgia, congestion, leurisy, rheumatism, lumbago, pains and aches of the back or joints, sprains, sore nuscles, bruises, chilblains, frosted feet, tolds of the chest (it often prevents pneumonia). Always dependable.



For Skin Blotches

HORLICK'S THE ORIGINAL MALTED MILK

Crop Conditions
In Alaska Are
Just look at the little tikes who live in the house going off to sunday school! Do you believe in fairies?
Out of the front door comes a small princess. You can tell that by the most favorable season for years, according to the annual report of the annual report of the annual report of the annual report of the four Alaskan agricultural experiment stations just published by the Department of Agriculture. Grain ripened and matured early and vegetables and betries produced abundant crops.

Excellent results were reported in the development of a hybrid straw-herry combining the hardy character of the reported in the development of a hybrid straw-herry combining the hardy character of the reported in the development of a hybrid straw-herry combining the hardy character of the reported in the discovery of into actually and the room in which he made his discoverer of chloroform, was, at any rate the first to introduce its early and report of the front door comes a small princess. You can tell that by the sash, and the curls made around her house soing off to sunday school! Do you believe in fairies, Out of the front door comes a small princess. You can tell that by the sash, and the curls made around her house favorable season for years, according to the annual report of the front door comes a small princess. You can tell that by the sash, and the curls made around her house food calls her and tells her she did down by strong men while the discoverer of chloroform, was, at any rate the first to introduce its early the discovery of its offend two rises up and calls her blessed and comes home, and tell the discoverer of chloroform, was, at any rate the first to introduce its early the discovery of its offend two rises up and calls her blessed and comes home, and tell the discoverer of chloroform, was an anesthetic into surgical practice. This was in 1848.

Previous all too often the discovery of chloroform, was an annesthetic into surgical practice. This was in 1848.

Previous all too offen

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FROM Maine to California, and on around the world, The B. F. Goodrich Company sends forth this all-including invitation:

Bring back any Goodrich tires you feel have failed to give you right service.

Goodrich will make good all their shortcomings-be they little or big—will make good fairly and squarely, generously and gladly.

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A Goodrich Black Safety Tread Tire carries with it in the market an unwritten SUPER-GUARANTEE that it is the best fabric tire, the largest, oldest, most resourceful rubber manufacturer can produce.

The very name of Goodrich pledges it to the best service a fabric tire can give-style, comfort, freedom from tire trouble, and mileage.

The buyer takes no risk with it. It must return the high service Goodrich demands of it, or Goodrich Fair Treatment steps in, and squares the account.

Only the user himself can prevent a Goodrich tire from rounding out the best dollar for dollar serviceby his failure to bring back a Goodrich tire that has



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